



Grand Haven Area Public Schools

1415 Beechtree Street, Grand Haven, MI 4941

Grand Haven Area Public Schools (GHAPS) ROI Analysis Re: The Activeion Pro

The Business Case for the Purchase of the Activeion Pro

Addition of Activeion Pro to GHAPS Cleaning System

Current district cleaning chemicals eliminated by switching to the Activeion Pro:

1. #41 Glass Advantage: Glass, mirror, stainless steel
2. #42 Ultra Spray Cleaner: A wipe cleaner that breaks up grease and soils on contact.
3. #48 Multi-purpose Cleaner: All washable surfaces
4. #44 Rest room Cleaner & Disinfectant: Walls, floors, toilets, tables
5. Stainless Steel Cleaner
6. Dazzle Brite: Multi-purpose cleaner
7. Mediseptic: Sanitizing spray
8. Expo: White board cleaner

Savings from switching to the Activeion Pro

\$37,538 .00 Grand Haven Area Public Schools Annual Spray Chemical Expense
- \$14,950.00 50 Activeion Pro Units
\$22,588.00 Savings first year

How does the Activeion Pro work?

- A water cell applies a slight electrical charge to the tap water.
- The charged water passes through the ion exchange membrane at which point the ions are separated and an oxygen-rich mixture of positively and negatively charged nano-bubbles are created. This is now called “activated water.”
- The activated water now attracts dirt like a magnet and lifts it from the surface to be wiped away.
- Once sprayed, the activated water returns to its natural tap water state after 30-45 seconds.

Sanitizing vs. disinfecting

- The Activeion Pro is a sanitizing device. EPA Est. #086143-MN-001
- When used as directed, the Activeion Pro removes 99.9% of the bacteria.
- Disinfectants are not “green” products and according to the EPA, they are still considered pesticides.
- For disinfectants to work properly, they must have a ten minute kill time.

Strategic benefits from switching to the Activeion Pro

With the first year savings of \$22,588 and part of the next two years, the Operations Department will look into purchasing new floor equipment for the district buildings utilizing the same technology as the Activeion Pro. Currently two companies have machines that use only tap water to clean and sanitize floors.

For more information, please contact:

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